

2019 Conference – Keynote/Summit Presenters

Keynote Speaker



Ashley Ludlow is a nostalgic songwriter, pop/folk singer, and public speaker. Her music and message inspire and encourages listeners to see the great value in life and the fantastic role they play in it. Having personal experience with negative body image, low self-confidence, and depression, Ashley now enjoys sharing her story on stage through music as she speaks about the value of embracing the inner child and the power of self-worth, self-care, and self-love.

Originally from Utah, Ashley is no stranger to the stage and has performed for hundreds of thousands of people at venues like Abravanel Hall, the Cathedral de Madeleine, and The Conference Center in Salt Lake City. Her debut album, “Like A Kid Again” features a lineup of empowering, original songs, some of which play on radio programs like Utah’s FM 100 Soft Sunday Sounds and The Magic Valley’s Hot 100 FM’s morning show.

Ashley has been married for 12 years and has five beautiful children. When she’s not on stage, she loves Disneyland, graphic design, and yoga.

Summit Presenters



Ely Delaney is Your Automated Marketing Architect. He is the Co-Founder and Lead Trainer of YourMarketingUniversity.com which is an education company designed specifically to help entrepreneurs & business professionals discover AND USE the tools, technology and strategies to leverage their time better and go from surviving to thriving in their industry. Having trained hundreds of entrepreneurs and professionals all around the globe, Ely has been a speaker and trainer for groups such as S.C.O.R.E., Icon Builder Bootcamp, National Association Of Women Business Owners, Arizona Small Business Association and many more.

Ely is an Infusionsoft Certified Partner, ScheduleOnce Certified Partner and Certified Evernote Business Consultant, and has been using Evernote since almost its beginning.



Supervisory Senior Resident Agent (SSRA) Douglas S. Hart joined the FBI in 1995. His first assignment was to the Organized Crime/Drug Squad of the Honolulu, Hawaii Division where he worked long-term complex criminal cases against Drug Trafficking Organizations. Following his assignment in Hawaii, SSRA Hart transferred to a unique Indian Country assignment in Lewiston, Idaho. SSRA Hart spent over seven years working with the Nez Perce Tribe investigating felony crimes that took place on the reservation. SSRA Hart gained extensive experience in violent crime investigations during this time period. SSRA Hart transferred to Boise,

Idaho, in 2008 to become the Task Force Coordinator for the Treasure Valley Metro Violent Crime Task Force. In this assignment he spent over seven years investigating violent criminals

involved in gangs, drug trafficking, firearms trafficking, and persons crimes. In 2015 SSRA Hart became the FBI Supervisor for all Criminal Programs in Southern Idaho. In this capacity he has managerial and supervisory responsibility for Violent Crimes Against Children, Complex Financial Crimes, Public Corruption, Civil Rights, Violent Incident Crimes, Drug Trafficking Crimes, and Transnational Organized Crimes. SSRA Hart has a Bachelor's Degree in Japanese, and a Master's Degree in Business Administration. SSRA Hart is certified as a Firearms Instructor, Tactical Instructor, Police Instructor, Advanced Law Enforcement Rapid Response (ALERRT – Active Shooter Response) Instructor, Citizen's Response to Active Shooter Events (CRASE) Instructor and has twenty years' experience as a FBI SWAT Operator. SSRA Hart has been the State of Idaho Coordinator for the National Center for the Analysis of Violent Crime (NCAVC) for over ten years.



Jennifer Weddel is passionate about supporting people through engaging and relevant professional development opportunities. She has a passion for teaching and learning. She has 7 years' experience as a Google Apps user and support person and is a Google Certified Educator. Jennifer has taught at all ages from kindergarten through undergraduate and is currently pursuing her Masters in Educational Leadership. Her contagious enthusiasm for training and technology integration makes this class engaging and applicable.



Rob Littrell is the Assistant Director for Emergency Management at Boise State University. Rob has led the campus through several campus incidents related to natural, human-caused and technological hazards and threats in the Boise State Emergency Operations Center and Incident Command Posts. He is responsible for preparing for major threats and hazards that could potentially impact the Boise State campus; coordinating all university emergency response activities (including emergency notification); reviewing/updating the university emergency operations plan; managing the university continuity of operations plans; and any additional emergency management functions ensuring all Boise State departments are best prepared for any major emergencies and/or disasters.

Prior to coming to the university, Rob was the Emergency Operations Center Manager at Ada City-County Emergency Management along with managing the Training & Exercises Plan for Ada County.

A former Active Duty United States Air Force Lieutenant Colonel with more than 4,200 flight hours and several deployments across the globe, Rob has more than 20 years of emergency and contingency planning experience at all levels in both military and local emergency management communities. He has a Master of Science degree from Air University and a bachelor degree from the University of Texas at San Antonio. The proud father of two children (including a Boise State Junior), Rob loves spending his off-campus time running and mountain biking in the Boise Foothills and exploring Idaho and the Pacific Northwest.